Web Application Roll-Out Plan for Facilities Already Registered With Baby-Friendly USA

To enable Baby-Friendly USA to best assist the currently registered facilities with access to the new web application, a staged roll-out plan has been developed. Facilities will be notified by email from Baby-Friendly USA when they are queued up for roll-out.

1. **DISCOVERY PHASE FACILITIES**

There are currently 225 Discovery Phase Facilities. Beginning the week of November 19, access will be granted to the 3 users of the first 75 Discovery Phase facilities.

Beginning the week of December 3, the second 75 Discovery Phase facilities will be granted access.

Beginning the week of December 10, the remaining Discovery Phase facilities will be granted access.

2. <u>DEVELOPMENT PHASE FACILITIES</u>

There are currently 278 Development Phase Facilities

Rollout for these facilities will begin the week of December 17 and continue through the second week in January.

3. All REMAINING FACILITIES

Finalized roll-out plan for the remaining facilities will be announced in late December.